



CLARKSVILLE COVE

Family Aquatic Center

Phone: 812-280-2095
Info@ClarksvilleCove.com

800 S. Clark Boulevard
Clarksville, IN 47129

Clarksville Cove Family Aquatic Center is pleased to present a unique advertising opportunity to your business or organization for the 2021 summer season, which is shaping up to be our biggest and best yet. We believe your business can benefit greatly by advertising on our custom radio station, **Clarksville Cove Radio**.

Our aquatic center is the definition of family-friendly. We provide a safe environment with reasonable prices. Simply put – Clarksville Cove is perfect for kids and families. Our top adult demographic is women with kids (moms!) ages 25-54.

By advertising on *Clarksville Cove Radio*, your business will be able to gain valuable exposure to the **26,000+** area residents who will spend time at Clarksville Cove this summer. *Clarksville Cove Radio* is an in-park entertainment system that sounds just like a real radio station – with DJ’s, great music and commercials for businesses or organizations like yours.

Clarksville Cove Radio has a great mix of upbeat, family-friendly music and can be clearly heard throughout our aquatic center. Best of all, our visitors are guaranteed to hear your commercials because they can’t change the channel!

Clarksville Cove Radio - Advertising Rates

Commercials on *Clarksville Cove Radio* are extremely cost-effective but are limited. There are three (3) sponsorship options available in 2021. Please note that all commercials run during regular operating hours; bonus commercials may air during special events or extended hours.

Lvl	Daily :30 Commercials	2021 Investment	Avg. Cost Per Day <small>(90-Day Season)</small>	Minimum # of Comms <small>(90-Day Season)</small>	Avg. Cost Per Comm
1	2x/day	\$200	\$1.80	180+	\$.90
2	4x/day	\$300	\$3.32	360+	\$0.83
3	8x/day	\$500	\$5.60	720+	\$0.70

- If necessary, we’ll write / produce one (1) :30 radio commercial for your business or organization **at no charge**. This produced commercial belongs to your business or organization, and you are free to use this complimentary commercial on other platforms (social media channels, website, in-store, etc.). Production Value: \$150
- If you already have a :30 radio commercial, you can provide it to us in an MP3 format for use on *Clarksville Cove Radio* at Clarksville Cove Family Aquatic Center. You can change the commercials you provide us as often as you desire.



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Advertising Agreement

Indicate selection by circling the level desired.

Level 1

2x commercials per day at
Clarksville Cove;
180+ minimum per season

\$200

Level 2

4x commercials per day at
Clarksville Cove;
360+ minimum per season

\$300

Level 3

8x commercials per day at
Clarksville Cove;
720+ minimum per season

\$500

PLEASE PRINT:

Business/Organization Name: _____

Primary Contact (First & Last): _____

Phone Number: _____

Email Address: _____

Full payment must accompany this agreement.

Make payments out to:

Clarksville Cove Family Aquatic Center

Advertiser Signature / Date

Clarksville Cove Family Aquatic Center
Signature / Date

To purchase an advertising package on *Clarksville Cove Radio* at
Clarksville Cove, please contact **Ken Conklin**
at **(812) 283-1423** or via email: **kconklin@clarksvilleparks.com**.

Packages are limited – reserve yours today!